



GRANDWOOD PARK PARK DISTRICT

2024

Partnership Guide

Partnership Program

OUR MISSION

The Grandwood Park Park District is committed to enriching the quality of life for the community by providing the best facilities and recreational activities possible to residents of all ages, through the efforts of staff, the involvement of area residents, and generosity of businesses, and the cooperation of governmental and private agencies to maintain, conserve, and protect natural resources for the benefit of our present and future citizens.

WHY MARKET YOUR BUSINESS THROUGH OUR PARK DISTRICT THROUGH AN EVENT SPONSORSHIP OR GENERAL DONATION?

- **Increase Business Visibility** – Your business will be featured in promotional materials giving your business another venue to not only increase visibility but also to create a year-round positive image.
- **Connect with the Community** – Choose from a variety of Park District events to show your support for the community.
- **Find the Right Fit** – Whatever your budget, the Park District offers several options for businesses of all sizes. Your sponsorship and/or general donation includes advertising in our e-Newsletter, on our website, Facebook page, Instagram, and fliers distributed at all of our events.

Special Events

Grandwood Park Park District offers multiple sponsorship opportunities at our popular special events throughout the year.

FEBRUARY

2ND - Daddy Daughter Dance | 6:30-8:30pm
Grandwood Park Park District Community Center
(DJ for dancing, provide a buffet dinner, dessert, refreshments, and a framed photo as a keepsake)



MARCH

23rd - Easter Bunny Parade & Food Drive | Begins at Noon
(The Bunny travels through our district and we hand out goodie bags to all the children)



JUNE

7th – Touch a Truck | 5:30-7:30pm
Hutchins Athletic Field
(DJ for entertainment and distribute giveaways such as can cooler sleeves for adults, glow necklaces, bubbles, etc. for children)



SEPTEMBER

14TH – Fall Fest | 11:00am – 11:00pm
Hutchins Athletic Field
(food trucks, live music, children’s games, bonfire beer, and fireworks (only with sponsor \$))

DECEMBER

13th – Cookies & Milk with Santa | 5:30-7:30pm
Grandwood Park Park District Community Center
(cookies, beverages, games, crafts, and goodie bags)

14th – Santa’s Ride & Toy Drive | Begins at Noon
(Santa travels through our district and we hand out goodie bags to all the children)



Summer Concert Series

Grandwood Park Park District hosts a free Summer Concert Series with live entertainment for all ages in Lake Park every other Sunday in June, July and August from 4:00-6:00pm. Food trucks are also on-site. Branded promo products, flyers, coupons, etc. (supplied by sponsor) can be distributed to attendees Your sponsorship benefits would apply to the entire series – you do not need to choose specific dates.

JUNE

9th & 23rd

JULY

14th & 28th

AUGUST

11th



Food Truck Nights

The Park District hosts 8 Food Truck Nights at our athletic field parking lot through the summer. Branded promo products, flyers, coupons, etc. (supplied by sponsor) can be distributed to attendees. Table space available to those interested. Your sponsorship benefits would apply to the entire series – you do not need to choose specific dates.

MAY

22nd

JUNE

5th & 26th

JULY

17th & 31st

AUGUST

21st

SEPTEMBER

4th & 18th



Partnership Levels

(applies to sponsorships and donations)

| | Level 1 \$500+ | Level 2 \$250-\$499 | Level 3 \$100-\$249 |
|--|---|--|---|
| Presenting sponsor rights (ex: Summer Concert present by XYZ) |  | | |
| Company name/logo in social media posts & promotion for event |  | | |
| Company name/logo in event listing on Park District website |  |  |  |
| Company name/logo listed on permanent sponsor page on website |  | | |
| Company name/logo on event flyer |  |  | |
| Company name/logo in e-newsletter | 1 year (6 issues) | ½ year (3 issues) | 1 issue |
| Company name/logo on Sponsor Board at event |  |  | |
| Recognized & thanked during event announcements |  |  |  |
| Table/booth space at event (eligible at Touch a Truck, Fall Fest, Food Truck Nights) | Two tables, two chairs | One table, two chairs | |
| Branded promo products to hand out to attendees (provided by sponsor) |  |  |  |



Grandwood Park Park District Partnership Application

***Partnership application due at least four (4) weeks prior to event.
Artwork/logo due at time of application submission.***

Name of Business _____

Business Street Address _____

City _____ State _____ Zip Code _____

Business Phone _____ Contact Name _____

Contact Direct Phone _____ Contact Email _____

Brief Company Description _____

PLEASE COMPLETE THE SECTION BELOW TO SPONSOR A SPECIFIC EVENT(S)

Event(s) you wish to sponsor _____

Please choose your Sponsorship Level below:

Level 1 (\$500+)

Level 2 (\$250)

Level 3 (\$100)

I, _____ (print name), agree to pay the sponsorship amount of \$_____ for the above-mentioned Grandwood Park Park District event(s). I agree to all the policies mentioned in the Event Sponsorship Application. I further agree to indemnify, hold harmless, and defend the Grandwood Park Park District from any and all claims made thereof against losses sustained by the Grandwood Park Park District, its commissioners, or employees.

PLEASE COMPLETE THE SECTION BELOW TO MAKE A GENERAL DONATION

Donation Amount \$ _____

I, _____ (print name), agree to pay the amount of \$_____ as a donation which the Park District may use to fund an event(s) of their choice. I agree to all the policies mentioned in the Partnership Policies. I further agree to indemnify, hold harmless, and defend the Grandwood Park Park District from any and all claims made thereof against losses sustained by the Grandwood Park Park District, its commissioners, or employees.

Payment can be made in the form of a check made out to Grandwood Park Park District, or through our website

Please submit completed forms to:
Mail: 36630 N Hutchins Road, Gurnee IL 60031
Email: parkdistrict@grandwoodpark.net
Send Artwork/logo by EMAIL ONLY



Grandwood Park Park District Partnership Application

***Application due at least four (4) weeks prior to event.
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Sponsorship Policies

1. Partnership opportunities are extended to any individual, local, national, or international business, non-profit agency, and government agency that have or wish to have a presence in Grandwood Park/The Shires, and surrounding areas. Subject to the Grandwood Park Park District’s terms for accepting partners, agreement will be accepted on a first-come first-served basis.
2. Partnership opportunities will not be extended to any organization whose mission or goal is in conflict with the Grandwood Park Park District’s mission statement. The Grandwood Park Park District works to conserve and protect natural resources and provide leisure opportunities for the community.
3. The Grandwood Park Park District reserves the right to refuse any advertising/sponsors from organizations or companies that offer competing programs and/or facilities.
4. The Grandwood Park Park District, established in 1965, is a municipal governing agency providing parks, recreation facilities, and events/programs for its residents. We are located in unincorporated Gurnee in northern Lake County, Illinois.
5. Partners are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and hold harmless the Grandwood Park Park District without limitation against, for any and all claims, made thereof against losses sustained by the Grandwood Park Park District, its commissioners or employees.
6. The partner and its agency (if applicable) each represent that they are fully authorized and licensed to use:
 - a. The names, portraits, and/or pictures of living persons.
 - b. Any copyrighted or trademarked materials; and
 - c. The partner and its agency each agree to indemnify and hold harmless the Grandwood Park District against all losses, liability, damage and/or expense arising from copying, printing, or publishing of any advertisement related to sponsor
7. The Grandwood Park Park District shall not be responsible for any damages caused by, but not limited to, acts of God, fires, strikes, accidents, epidemics, pandemics (including COVID-19), or other occurrences beyond the control of the publisher or the Grandwood Park Park District.
8. Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the partner.
9. Partnership applications and artwork/logo are due no later than four (4) weeks prior to event. If submitted after deadline, some or all partner benefits may be forfeited due to internal and external printing and production deadlines.

Signature of Contact _____ **Date** _____

Please submit completed forms to:
 Mail: 36630 N Hutchins Road, Gurnee IL 60031
 Email: parkdistrict@grandwoodpark.net Fax: 847.356.9917
Send Artwork/logo by EMAIL ONLY